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# The simpler, smarter way to connect

Changing the Way Networks work





### Section 01

## Networking



## **Current Challenges**

The three major challenges faced by CTO's



#### Security

Using the public internet is an open vulnerability for an

organisation's data security:

- DDoS
- Traffic Interception
- Data Breaches



#### Performance

The public internet brings unpredictability to a company's data transfer performance

- Network Congestion,
- No SLAs
- unexpected latency



Compliance

The lack of security and performance make it more difficult for organisations to comply with local regulations

- Regulations
- Compliance requirements
- Certifications

### **Deployment times for Networks**

Companies with a DC presence (Cloud or physical)

4

Companies with Branch office compute





### How do we fix these issues ?

Between Data Centers, between Clouds and from Data Center to Cloud



**Enhanced security** 

- Traffic over private links
- Fewer hops to destination
- Keep existing security policies



#### Higher performance

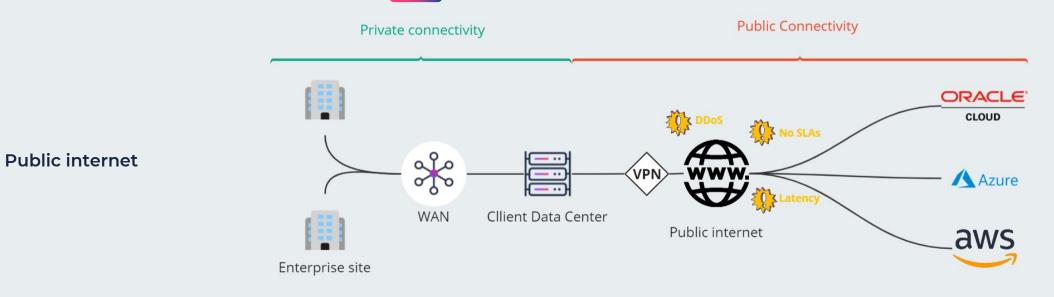
- Direct interconnects with 950+ data centres in 50 countries
- Backed by a redundant and resilient subsea cable network

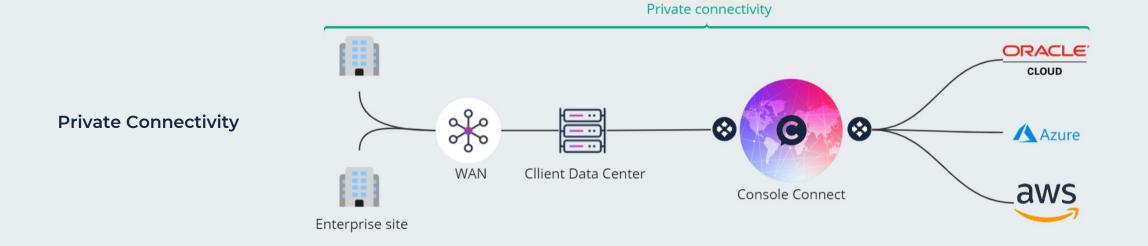


#### Lower costs for multi-cloud

- Save up to 50% on egress pricing
- egress traffic free for all regions
- Free-up corporate bandwidth
- Pay only for what you use

### How it works







#### Section 02

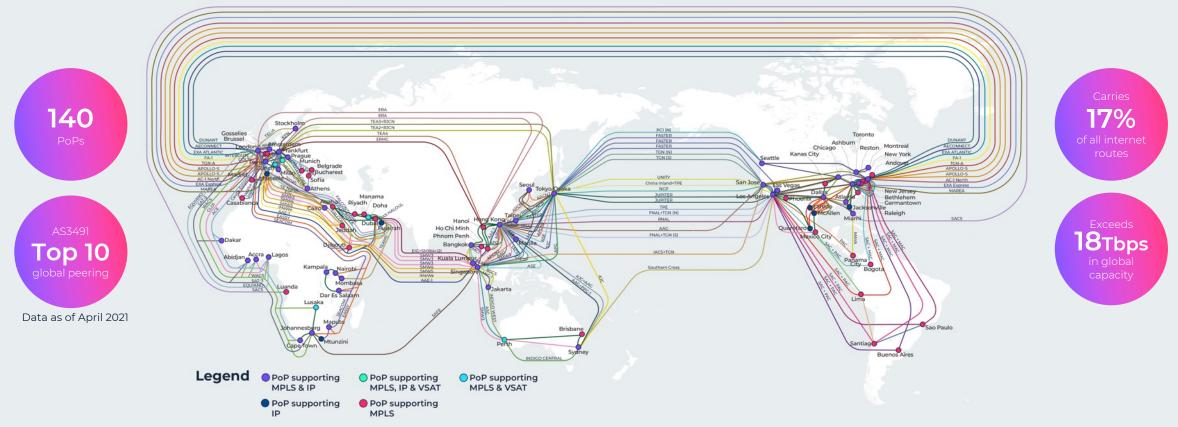
## Use Case – Banking Customer -Africa

7



## One of the world's leading IP networks \_\_\_\_

Did you know our IP network carries 17% of the world's internet?



The simpler, smarter way to connect

## Requirement

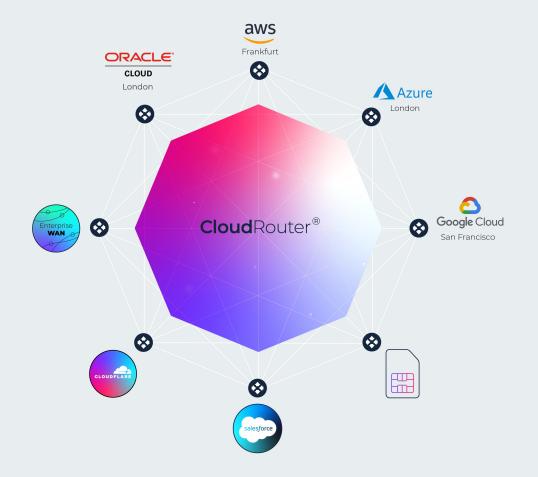


#### **Multi-Cloud**

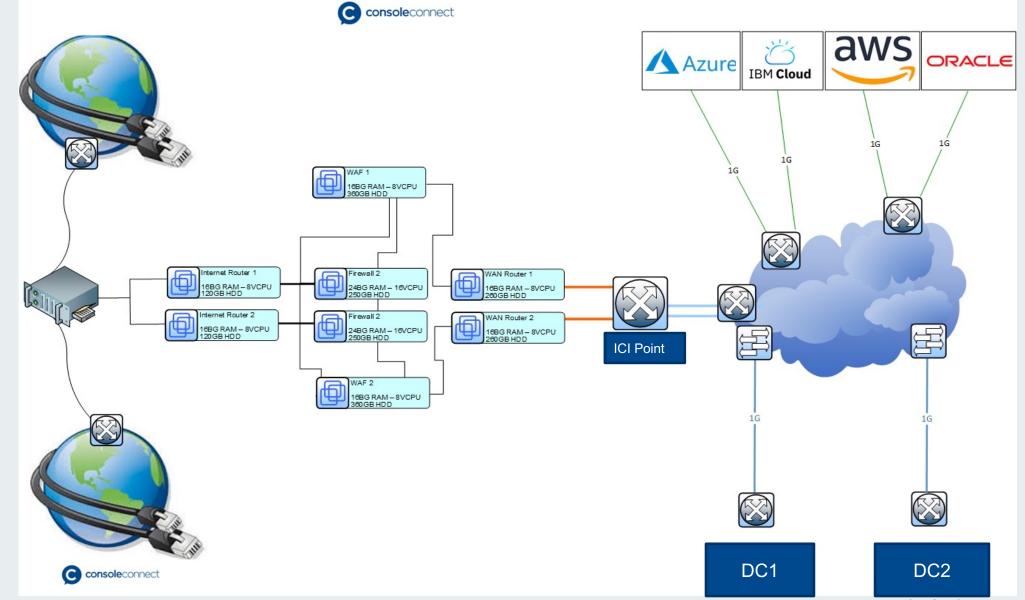
- Web Based Application stack
- Security Physical and virtual applicance
- 🕜 M
  - Multi-homed Internet



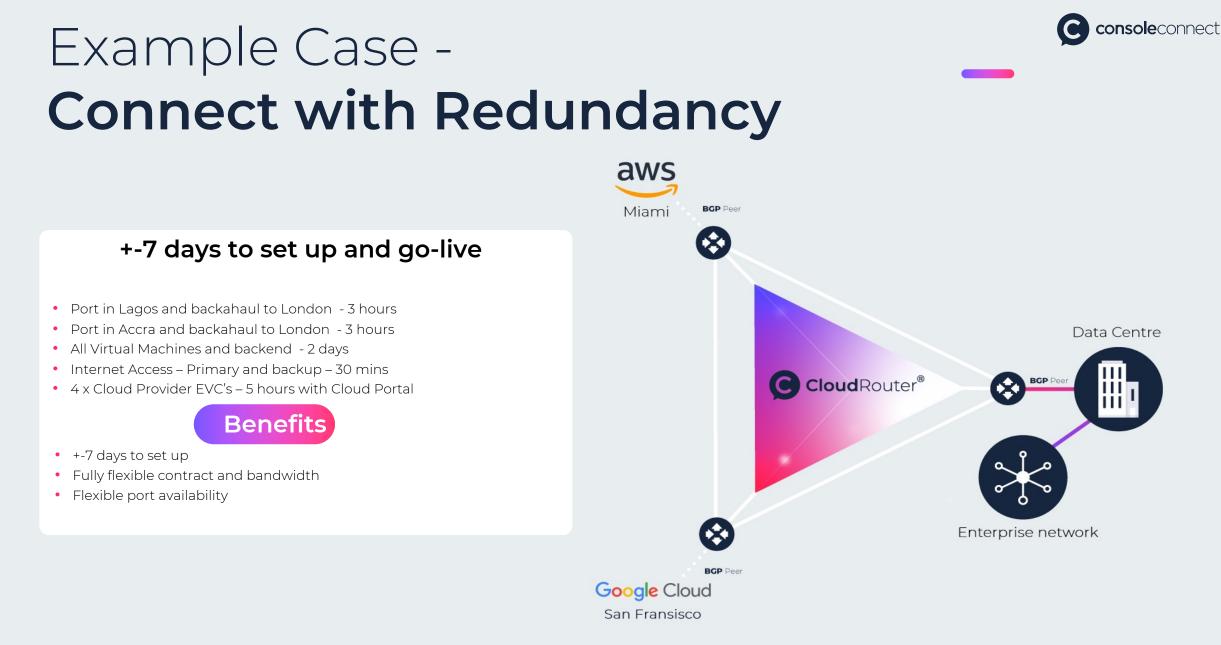
On-Prem DC Ghana and Lagos







The simpler, **smarter way to connect** 





# Combining flexibility with performance —

Why it matters...





## Connect to **public cloud providers**





## Get in touch

Thank you for your time. We would love to hear from you:

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